



PREPARED FOR

my future



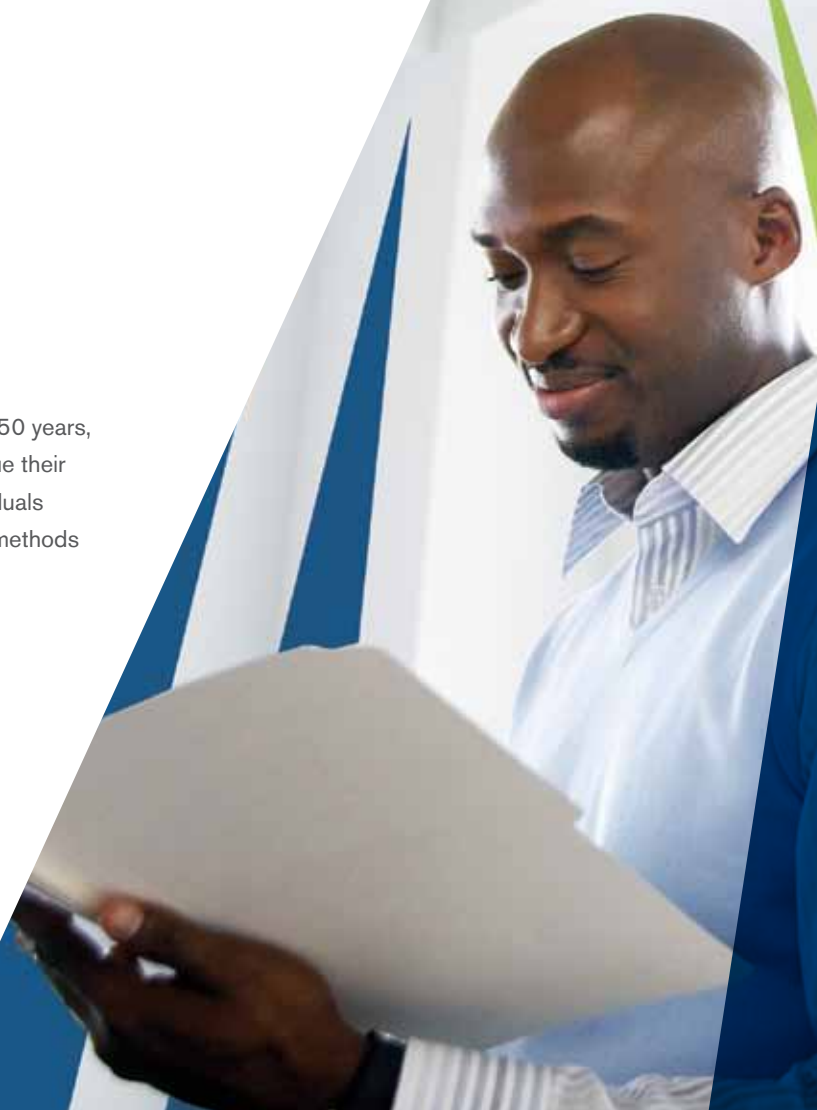
BECKERTM
PROFESSIONAL EDUCATION

YOU WANT A LOT OUT OF YOUR CAREER. BECKER WILL HELP YOU GET THERE.

We're a global leader in professional education in the fields of Accounting, Finance and Project Management. For more than 50 years, Becker Professional Education has helped professionals pursue their career goals. To date, we've guided more than 400,000 individuals around the globe to pass their CPA exams, using time-tested methods and world-class teaching methodologies.

Ask any of our students—or the companies they serve—about Becker. They'll tell you we're the clear choice for professional education. Why? The reasons are many. Our superior teaching, curriculum, and learning solutions. Our strong track record for getting results. Most importantly, it's because Becker Professional Education provides exactly what you need to move ahead in your career.

THERE ARE MANY CHOICES TO MAKE IN PREPARING FOR THE CPA EXAM. THERE'S JUST ONE CHOICE FOR PASSING IT: BECKER PROFESSIONAL EDUCATION.

A photograph of a man with a shaved head, wearing a light blue button-down shirt, looking down at a document he is holding. The image is partially obscured by a large blue and green geometric graphic on the right side of the page.

"Becker was the best investment of money possible for my career. I started my job at a Big 4 in September and was immediately swamped with work. However, through the use of Becker, I was able to complete and pass all four parts of the exam within four months. Thank you, Becker!"

- Evan K., Becker Professional Education Alum

PREPARED FOR

doing it right — the first time

WHY CHOOSE BECKER PROFESSIONAL EDUCATION FOR THE CPA EXAM? IT WORKS.

No other review program comes close to matching Becker Professional Education:

- **Highest Pass Rates.** Students who prepare with Becker pass at double the rate of non-Becker candidates.*
- **Greater Success.** Over 400,000 candidates have successfully passed the exam using Becker Professional Education, more than any other review provider.
- **Expert Instruction.** 100 hours of instruction from the best-of-the-best subject matter specialists and exam experts.
- **Top Scorers.** 9 of the 10 most recent Watt Sells Award winners prepared with Becker's CPA Exam Review.
- **Access Anywhere/Anytime.** We offer virtually unlimited access through our online and self-study formats, and provide our live review course format in more than 250 classroom locations worldwide.
- **World-Class Review Course.** Becker Professional Education offers a completely integrated and comprehensive program that maximizes your study time and mirrors the exam in every way, giving you the greatest chance of passing.

* Becker Professional Education students pass at double the rate of all CPA exam candidates who did not take a Becker course, based on averages of AICPA-published pass rates.

THE BEST CHOOSE BECKER PROFESSIONAL EDUCATION TO PREPARE FOR THE CPA EXAM.

- All Big 4 and Global 7 accounting firms.
- 98 of the top 100 accounting firms.
- More than 1,500 accounting firms, alliances, corporations, government agencies, societies and universities.



JOIN A PROFESSION THAT'S CHALLENGING, GROWING, AND RESPECTED.

CPAs are in demand today—and with good reason. As business becomes more global and complex, as the bar is raised on business ethics, regulation and accountability, CPAs are uniquely qualified to serve as trusted, knowledgeable advisors.

The need for CPAs at all levels is growing rapidly. For you, that means becoming a CPA can significantly enhance both your salary and career potential and also open doors in all sectors of the business world.

A key requirement for advancing into many areas of leadership and management is passing the CPA exam.

**AND BECKER PROFESSIONAL EDUCATION
IS THE LEADER IN HELPING INDIVIDUALS
PASS THE EXAM.**



OPPORTUNITY KNOCKS RARELY BE READY TO ANSWER

Becker Professional Education gives you all the tools, knowledge and preparation you need to be ready.

CHOOSE BECKER AND PREPARE TO SUCCEED



WHAT YOU CAN DO AS A CPA

CPAs typically begin their careers in public accounting because it provides the fastest and broadest exposure to a variety of businesses. Many CPAs move into corporate positions as they advance in their careers or pursue opportunities with governmental and not-for-profit entities. Yet others choose academia. In addition to the typical accounting functions, there are many **SPECIALTY DISCIPLINES**:

- **AUDIT AND ASSURANCE** – Ensuring that financial statements properly reflect the financial performance of the company.
- **TAX AND FINANCIAL PLANNING** – Recommending savings, investment, and tax options to eliminate debt, control expenses, minimize tax burdens, and optimize investments.
- **INTERNAL AUDITING** – Assessing the effectiveness of an entity's control structure either as an employee or an outside consultant. These professionals are in high demand as a result of new corporate governance regulations.
- **IT SERVICES** – Designing, integrating, and implementing advanced software systems, acting as a bridge between hardware/software and organizational goals.
- **FORENSIC ACCOUNTING** – Preventing, detecting, and investigating financial frauds such as embezzlement, securities fraud, tax evasion, and money-laundering schemes. Demand for this specialty has grown significantly as a result of corporate scandals.
- **INTERNATIONAL ACCOUNTING** – Companies adopting International Financial Reporting Standards (IFRS) need accountants to help reconcile IFRS with U.S. GAAP. Professionals with knowledge of U.S. GAAP who work well in an international environment are increasingly in demand.
- **ENVIRONMENTAL ACCOUNTING** – Addressing how companies can be both environmentally responsible and profitable. This includes focusing on a variety of projects like environmental compliance audits and managing and preventing claims and disputes.
- **CONSULTING SERVICES** – Providing a variety of specialty services for companies, including strategy and operations planning, performance management, and financial planning.
- **FINANCIAL ANALYSIS** – Evaluating business data, identifying trends, and participating in the long-term strategy of a firm.
- **THE ACADEMIC CPA** – At colleges and universities nationwide as in business, the demand for qualified accounting instructors has never been greater.

LEARN MORE. View our video, "CPAs Today," at becker.com/cpa

WHAT YOU CAN EARN AS A CPA

As trained professionals, CPAs can command generous salaries. In general, CPAs earn at least 10% more than non-CPA accountants in similar positions. However, factors such as geographic location, years of experience, level of education, and the size and revenue of an employer all play a role in determining the salary of a CPA.

2009 PROJECTED ACCOUNTANT SALARIES LARGE FIRMS*	NON-CPA SALARIES UP TO	CPA SALARIES UP TO**
SENIOR MANAGER / DIRECTOR	\$160,250	\$176,275
MANAGER	\$112,750	\$124,025
SENIOR	\$86,750	\$95,425
1 TO 3 YEARS	\$69,250	\$76,175
UP TO 1 YEAR	\$60,000	\$66,000

Derived from Robert Half International 2009 salary guide; public accounting, audit, tax, and management services.

*Large public accounting firms = \$250 million + in sales

Salary does not reflect overtime or bonuses, which are significant sources of compensation for these positions.

**CPAs earn up to 10% over peers without professional designations.

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COMPLETE SIMULATIONS

FINAL EXAM AND SIMULATION SOFTWARE

EXPERT INSTRUCTION

COMPREHENSIVE TEXTBOOKS

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INTERACTIVE STUDY PLANNER

CONVENIENT LECTURE REVIEW AND MAKE UP

FLASHCARDS (OPTIONAL)

FINAL REVIEW (OPTIONAL)

NATIVE MAC

WHAT IT DOES FOR YOU

Mirrors exam interface with over 6,000 multiple choice questions—more than any other review provider. Each question links directly to the applicable pages in electronic textbooks and lectures.

Only Becker provides complete simulations that mirror those found on the CPA exam. There are 55 complete simulations available for practice.

Mirrors functionality and content of the actual CPA exam so you can become familiar with the Computer-Based Test (CBT) environment. Includes two final practice exams per part.

100 hours of instruction from the best-of-the-best subject matter specialists and exam experts.

Comprehensive and exceptionally easy to use. Organized by the topics tested on the CPA exam. Includes hundreds of past exam questions.

If you study with Becker but do not pass the CPA exam, you may repeat our course tuition-free (certain requirements apply).

Helps in developing an optimum study plan for the CPA exam tailored to your study preferences.

Complete access to our lecture library from Becker's expert national instructors.

Over 1,000 cards to help you commit to memory the most important principles. Available in two convenient formats: traditional style flashcards and new mobile flashcards app for your iPhone, iPod Touch, iPad, Blackberry or Windows "Mobile" devices.

The only on-demand product of its kind for intensive, last-minute preparation.

New! Our CPA Exam review is now available in Native Mac in addition to PC.

OUR SUPPORT DOESN'T STOP WHEN YOU PASS THE EXAM.

As a skilled CPA, you'll likely have opportunities to advance in your career. And when the opportunities arise, we will be there—with ongoing professional education programs.

Becker Professional Education provides world-class web-based and live in-house continuing professional education (CPE) for accounting and finance professionals.

Stay abreast of emerging issues. Broaden your skills and deepen your understanding of the profession, with Becker Professional Education.

Visit becker.com to learn more about continuing professional education and to preview our courses.

THREE FLEXIBLE WAYS TO PREPARE

We've designed each of our three course formats to address the special needs of busy professionals. And only Becker Professional Education gives you the flexibility to mix and match formats between different exam parts.



LIVE



ONLINE



SELF-STUDY

LIVE – Engaging, knowledgeable instructors and dynamic technology create an unrivaled CPA Exam Review experience.

ONLINE – The structure of a weekly class with the flexibility to attend anytime, anywhere via Internet access—or to review course materials and software offline anytime.

SELF-STUDY – Freedom to study at a self-determined pace, whenever and wherever it's convenient.

THE BECKER PROGRAM

ONLY ONE THING STANDS BETWEEN YOU AND A GREAT CAREER: THE CPA EXAM.

BECKER PROFESSIONAL EDUCATION CAN GET YOU THERE

We know what you're up against and understand what it takes to get the most from every minute of study time—and we provide a system that answers every challenge you face. All our program materials work together.

Textbooks, lectures, exam simulations, study aides—everything has been integrated and fine-tuned to make the job of learning go more quickly and easily. You'll walk into the exam fully prepared and confident.

TO LEARN MORE ABOUT THE CPA REVIEW PROCESS AND CHALLENGES, visit becker.com/cpa

"I just want to say thanks to Becker. I passed all four CPA exam sections. I am recommending this course to all of my friends who want to sit for the CPA exam."

- Eric R., Becker Professional Education Alum



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