



Teaming up to drive student success

An empowering partnership

For Master of Accountancy (MAcc) students at West Virginia University's John Chambers College of Business and Economics, part of the requirements for graduation includes sitting for two parts of the CPA Exam. But this was more than just another box to check off. "We didn't just want them to have to take parts of the exam," said Gary LeDonne, faculty at WVU. "We wanted them to be sufficiently prepared as well." In order to accomplish that goal, they partnered with the leader in exam prep – Becker.

Becker worked closely with the faculty to integrate Becker's CPA Exam Review materials into the MAcc curriculum. "Knowing that Becker was widely used by so many accounting firms, they were the natural choice," said WVU Department Chair Richard Riley. Riley examined his existing coursework and saw quite a bit of overlap with what Becker's materials were covering. Instead of creating duplicate lessons and videos, he chose to assign Becker coursework for over half of the course grade. He leaned on Becker for the basics and supplemented with his own materials to create a customized curriculum.

"We don't want our students to just graduate, we want them to launch a career and be well on their way to the CPA Exam. Becker is widely used and reimbursed by so many accounting firms and has the resources available to integrate CPA review into our courses, so Becker was the natural choice for WVU."



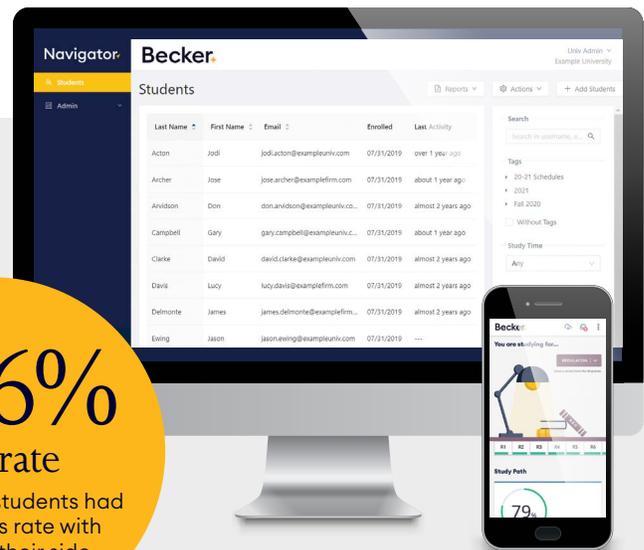
Gary LeDonne
Executive in Residence,
Director of Master of
Accountancy Program

MATERIALS AND SUPPORT AT A GLANCE

- Integrated CPA Exam Review for master's curriculum
- Navigator tracking tool
- Product training and ongoing support
- Strategies for students success

+56%
pass rate

In 2019, WVU students had a +56% pass rate with Becker by their side



Trusted evaluation tools

As the director of the MAcc program, Gary LeDonne provides coaching and accountability for his students. Each mid-term, he would meet with each MAcc student personally to discuss their progress in the program. Becker's Navigator tool was essential in this process, helping easily track students' progression through the coursework and evaluate their comprehension of the coursework.

"We don't want to just graduate the students," said LeDonne. "We want them to launch a career and be well on their way to the CPA Exam."

Local support

Becker's partnership extends well beyond providing coursework to help students prep for the CPA Exam. Every university is assigned a local account manager to make the process as seamless as possible. For WVU, Maria Simon was an essential resource for

students and faculty alike. For the instructors, Maria helped WVU incorporate the Becker materials into their existing program. For students, Maria helped ensure they were each getting the most out of their Becker materials.

"Maria was integral to making the classroom run effectively, said Riley. "Knowing that she had my back and had the students' backs was vital."

Results

WVU student pass rate for the CPA Exam increased by 56% since working with Becker.* Before WVU partnered with Becker, the pass rate for the CPA Exam among MAcc students was 48%. In 2019, with Becker by their side, students had a 75% pass rate – that's a 56% increase. To date, WVU has incorporated Becker materials into their financial accounting and auditing courses, and it will soon add it to their governmental accounting course.

Becker+

Results are as reported by West Virginia University.
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To learn more about our partnership programs, contact Amy Johnson, Becker's Senior National University Program Manager at ajohnson@becker.com or visit becker.com/university-partnership

*National Association of State Boards of Accountancy. (2019). The Candidate Performance on the Uniform CPA Examination (2019 Edition). The NASBA Report on the CPA Exam. New York, NY.